POWER BI FINANCIAL DASHBOARD

1. KPIs
2. Total Sales: Sales Amount = SUM(financials[Net Sales])
3. Total Orders: Orders = SUM(financials[Units Sold])
4. Total Profit: Profit = SUM(financials[Profit])
5. Profit Margin: Profit Margin = DIVIDE([Profit],[Sales Amount])
6. COGS
7. MEASUREs:
8. Sales amount
9. Orders
10. Profit
11. Profit Margin
12. Discount offered
13. TIME INTELLIGENCE ANALYSIS
14. Sales amount LY